

Training Outline



Corporate Sustainability Reporting 101

Meeting the Demands of the Transparency Imperative

Description

This full-day, interactive workshop provides the know-how for developing a Corporate Social Responsibility (CSR) Report for an organization. It provides a simple and systematic process for efficiently and effectively reporting an organization's commitment and progress towards Sustainability according to internationally recognized standards. The completion of a CSR Report will better enable organizations to develop a framework for their Sustainability program, meet the rising demands of customers and shareholders, reduce exposure to regulatory risks and help identify areas for improvement that will help to drive revenues, increase brand strength and realize cost savings.

The practical and hands-on design of this workshop provides attendees with first-hand experience as they work through the steps in developing a CSR report. The step-by-step process used breaks down what can seem like a daunting task into bite-size, manageable chunks. Supporting tools and resources required for the completion of an organization's CSR Report are provided as part of the course handouts.

In the new economy, accountability and transparency is no longer a nice-to-do but a business imperative to competing and winning. The increasing awareness around the urgency and magnitude of sustainability-related risks combined with the increasing choices and opportunities available to the market, will make transparency about economic, social and environmental impacts a critical component to effective stakeholder relations, investment decisions and other market relations. CSR Reporting presents a new challenge to business, one that has costs and risks but also presents tremendous opportunities for those who can successfully communicate their position along the road to Sustainability.

Prerequisites

There are no prerequisites needed to take this course. A basic understanding of environmental sustainability will be helpful, but is not required.

Training Objectives

Upon completion of this course, participants will:

1. Define Sustainability as it relates to organizational operations.
2. Understand the business case for developing a Corporate Social Responsibility Report.
3. Become familiar with the Internationally Recognized Standards governing CSR Reporting.
4. Be able to diagram a proven process for the development of a company's CSR report.
5. Have worked through the development of a CSR Report to gain first-hand experience in the process.
6. Know the basic steps in developing a report for their own organization.
7. Be provided with supporting tools and resources needed to complete a CSR Report.
8. Become familiar with best practices around Sustainability Reporting.
9. Discuss strategies for continuous improvement of Sustainability Reporting.
10. Dialogue opportunities for increasing Sustainability performance.

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Note: Ongoing support and coaching in the completion of a Corporate Social Responsibility Report is also available.