

Training Outline

Zero Waste 101

Achieving Zero Waste to Landfill

Description

This half-day, interactive workshop provides the know-how for achieving zero waste to landfill. It provides a simple and systematic process to efficiently and effectively achieve zero waste status. In a market saturated with blue sky, intangible solutions for going green, zero waste is quickly becoming the initiative of choice for organizations seeking tangible, practical and cost effective solutions to going green.

The practical and hands on design of this workshop provides attendees with first-hand experience as they work through the steps to achieving zero waste. The step by step process used breaks down what can seem like a daunting task into bite size, manageable chunks. Supporting tools and resources required to successfully achieve zero waste to landfill are provided as part of the course handouts.

As the new green economy gains momentum, it is a necessity to quickly engage in greener business practices to compete and win. Moving towards zero waste to landfill is a practical initiative that delivers quantifiable results quickly. Traditionally waste has been viewed as a fixed cost to doing business but this thinking is rapidly changing as organizations around the world begin to realize the cost savings and environmental impact reductions associated with sending less waste to landfill.

Prerequisites

There are no prerequisites needed to take this course. A basic understanding of environmental sustainability will be helpful, but is not required.

Training Objectives

Upon completion of this course, participants will:

1. Understand the business case for zero waste.
2. Learn about best practices of companies who are already benefiting from a zero waste program.
3. Define Zero Waste according to the internationally accepted standard.
4. Be familiar with the terms, associations and certifications associated with zero waste.
5. Be able to diagram a proven process for getting to zero waste.
6. Have worked through the steps to achieving zero waste to gain first-hand experience in the process.
7. Know the basic steps to launching and sustaining a zero waste program at their own organization.
8. Be provided with supporting tools and resources needed to achieve zero waste.
9. Discuss best practice solutions for common challenges to zero waste.
10. Learn how to communicate the environmental impact reductions of zero waste to employees, customers and stakeholders.

Note: *Ongoing support and coaching in achieving zero waste is also available.*